From: Troche, Luis

Location: conference call

Importance: Normal

Subject: Brainstorming on CEC Council Session Event @ OU Fabrication Lab

Categories: EZ Record - Shared
Start Date/Time: Fri 12/1/2017 3:00:00 PM
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Call number:

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From EPA: \$ Ex. 6 - Personal Privacy

Conference Extension: Ex. 6 - Personal Privacy

Participant code: 2 Ex. 6 - Personal Privacy

Context:

Dear Brandt,

It was a pleasure meeting you last October 27. Mark, Sarah, Milan and I appreciated the comprehensive tour and our conversation about innovation, entrepreneurship and the lab capabilities. I would like to have a call with you this week if possible to explore in more detail how we could design a visit/activity at the FabLab during our CEC Council Ministerial in 2018. Our Secretariat is visiting OKC and Norman this Dec 4-5 to further consider venues and I would like to flesh out some detailed ideas with you before they deploy.

We mentioned to you that we are launching a Youth Innovation Challenge in advance of the Council Session and expect to select three winners (one each from Canada, Mexico, US) that would be announced at the Council Session. Also, the theme of our Council Session is Innovation and Partnerships for Green Growth and the lab seems to be at the forefront of such a topic (I anticipate there is green innovation in the works as well?).

If you are available, I would like to explore ideas for an event that would engage the Ministers and our delegations (up to 80 officials) in an interactive dialogue/exercise on innovation, technology, sustainability/environment. It could involve our 2018 challenge winners, explore how to mentor or enhance their concepts, or pursue a completely novel approach to environmental protection and sustainability looking at trilateral perspectives (perhaps how policy drives or affects technology and how technology drives or affects policy; or we could learn about what innovation your students are testing and explore their linkages to environment and sustainability). I think the key is youth engagement, innovation, and showcasing this to the Ministers and I would like to explore ideas with you.